

THURSDAY FEBRUARY 24 2011

Federal-Mogul reports stronger sales, earnings

By JOSEPH SZCZESNY
For Journal Register Newspapers

Southfield-based Federal-Mogul reported stronger sales and earnings both for the fourth quarter and for the full year as it moved ahead with its overseas expansion.

In the fourth quarter, the supplier of components for new vehicles and replacement parts, reported Wednesday its sales increased to \$1.6 billion in the fourth quarter, compared with \$1.4 billion in the fourth quarter of 2009, while net income grew to \$45 million or 45 cents per share from \$43 million or 43 cents per share posted in final quarter 2009.

"The strong fourth quarter and full-year 2010

sales and financial performance demonstrate our ability to grow faster than the markets and convert incremental revenue into solid profitability," said Federal Mogul president and chief executive officer Jose Maria Alapont.

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"The company continued to generate strong cash flow in 2010, which enabled Federal-Mogul to invest in sustainable global profitable growth initiatives to enhance our OE and aftermarket portfolio through internal development and acquisitions, while also funding pension obligations," he said.

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CELEBRATING FORTESA



Journal Register Newspapers/JOSE JUAREZ

Owner Tom Duhanaj (third from right) is joined by U.S. Rep. Gary Peters and other dignitaries for a ribbon-cutting ceremony Tuesday at Fortesa restaurant in Rochester.

BUSINESS SPOTLIGHT

Birmingham floor specialist wins industry award

Artistic Flooring Systems in Birmingham won the 2011 Decorative Concrete Award for the second consecutive year.

Owner Lou DeCillis earned recognition for his innovative use of decorative concrete flooring materials at Lido Gallery and Gifts in Birmingham.

The owner of the recently opened art gallery wanted a dramatic look for the entryway. Using their proprietary methods and exotic materials developed over the last 18 years, DeCillis created an impressionistic painting with floral and aquatic motifs, using glass, lights, stones and a variety of stains and dyes. It begins on the sidewalk and vines its way through the vestibule and lobby, ending with the logo floating over a landscape on the floor.

"I am an artist first and a construction expert second," said DeCillis. "I work with a very creative team and it's a very collaborative effort for us to come up with something the client will love that looks wonderful and will last a lifetime."

DeCillis recently completed the floors at Town Tub, a Waterford-based laundromat, where he embedded scraps of material, images of bubbles, the laundromat's logo, retro laundry ads and even buttons and clothes pins into the floor.

His concrete décor is featured at the Holocaust Memorial Museum in Farmington Hills, and the Detroit Institute of Arts in Detroit. Many area restaurants have hired Artistic Flooring Systems, including multiple Potbelly Sandwich Shops in the metro Detroit area and Lockhart's Barbecue in Royal Oak. Further afield, the company was invited to Grand Cayman in the British West Indies to create a "Caribbean sea" washing over

14,000 square feet of sidewalks and retail shops.

Understandably, DeCillis is proud to have received the award, which is made annually by L.M. Scofield, one of the world's largest suppliers of decorative concrete materials to the trade. The company has plants in California, Georgia

and overseas and entries come from qualified contractors all over the U.S. The competition is judged by industry professionals, including the editor of Architectural Products Magazine.

"Artistic Flooring Systems is a company that always strives to meet and even exceed the Scofield specifications and design criteria set in place by both architect and owner," said Cam Villar, director of marketing at L.M. Scofield.

"Competing with dozens of experienced decorative concrete professionals and walking away with the grand prize two years running is an accomplishment that Lou and Artistic Flooring Systems can be truly proud of."

DeCillis added, "We have stiff competition. Decorative concrete flooring is huge in California, Las Vegas and throughout the southwestern and southern states—you see it everywhere, commercial and residential. It is great to have official recognition that the work we are doing in Michigan with concrete floors is among the best in the nation."

Last year, his company won the competition with an elaborate 12 foot gold dragon with chrysanthemums inlaid at Asian Village in Detroit.

Artistic Flooring Systems, founded in 1993, specializes in creating stained concrete flooring, resinous coatings and custom countertops for commercial and residential clients.

FYI

Call Artistic Flooring Systems at 248-733-0120 or visit www.artisticflooringsystems.com.



Photo courtesy of Jesse Jabbari

Lou DeCillis of Artistic Flooring Systems in Birmingham received recognition for artistic floor design of Lido Gallery and Gifts entryway.

BUSINESS BRIEFING

ALLEN PARK EcoMotors pens agreement with Navistar for development

EcoMotors International, the Southeast Michigan-based start-up company backed by Bill Gates and venture capitalists from Silicon Valley, has signed a new development agreement with Navistar International of Warrenville, Ill. EcoMotors International's first product targeted for commercial application is a turbo-diesel version of the patented opposed-piston, opposed-cylinder engine.

— Staff writer Joseph Szczesny

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BEVERLY HILLS, CALIF. Local businesses invited to exhibit at Oscar event

Local businesses Mirafit FBCx and Body Language Vitamins have been invited to display at The Academy Awards Red Carpet Lounge, a backstage event attended by Oscar nominees and other celebrities at the Beverly Wilshire hotel in Beverly Hills, Calif., Saturday before the Oscar ceremony.

Body Language Vitamins, based in West Bloomfield Township, creates and develops designer vitamins tailored for individuals' specific needs. It was founded by Michael D. Seidman, M.D. Mirafit FBCx, a naturally occurring, stimulant-free and patented dietary supplement created and marketed by two Wayne State University professors through their company ArtJen Complexus to remove nine times its own weight in dietary fat. Visit www.mirafit.com and www.bodylanguagevitamins.com.

Intern Inc. launches internship opportunity with Google CEO

Intern Inc. of Centennial, Colo., a career-driven social networking community has launched the Ultimate Internship featuring an opportunity to become an intern to chairman and CEO of Google, Eric Schmidt. Candidates can apply for this unique internship opportunity at www.interninc.com.

Candidates have the opportunity to progress through four rounds of competition. Each round requires the candidate to invest in their future through growing their personal and professional networks, practicing important job-seeker skills, and helping others to do the same. By round four, the top 100 candidates will be competing for one of the coveted top 10 positions from which the lucky winner will be selected by Eric Schmidt. Intern Inc. will profile and follow the winning candidate throughout their Ultimate Internship, documenting their experience on its community blog.

Chamber honors members for leadership



Mark O. Benner, (from left), Macomb County Chamber president Grace Shore, Daniel J. Bernard, Macomb County Executive Mark Hackel and Peter J. Lucido.

The Macomb County Chamber of Commerce recognized Mark O. Benner, Daniel J. Bernard and Peter J. Lucido as Members of the Year at its annual dinner dance and inauguration Jan. 29.

All were honored for their work with the Macomb New Magazine, which Lucido decided to approach the chamber about to introduce Macomb County to a new publication and help stimulate the growth of chamber membership.

Mark O. Benner, president of Mark O. Benner LLC, was also honored for chairing the marketing and programs committee since 2007 and his guidance in leading the committee to create ideas for the chamber's branding, strategic planning, membership brochures and a new layout for the chamber website. He has been

a member for more than six years.

Daniel J. Bernard, a shareholder at the law firm Verccyusse, Murray & Calzone PC, was also honored for his efforts as chair of the public policy committee and a member of the golf committee.

The public policy committee was instrumental in chamber events, including candidate forums for county executive and county commissioners as well as "Reinventing Macomb." Bernard is also a member of the board of directors.

Peter J. Lucido, president and founder of Lucido and Manzella PC, was honored for his commitment as chair for the Macomb Foundation's "Hall of Fame" event for more than eight years and he has been a member of the board of directors for more than 10 years.

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Private exchanges offer access to Facebook stock

Itching to buy Facebook stock? You don't have to wait for the social network to go public.

What doctors wish their patients knew

As health-reform takes effect in the next several years, some 32 million newly insured Americans will gain access to a regular doctor. They will soon learn what others already know: Getting the best care from your doctor requires navigating a complex relationship within the 20 or so minutes allotted for the typical office visit.

ST. CLAIR

Community college offers online work training

St. Clair Community College's Workforce Training Institute offers hundreds of online independent study classes designed to offering professional training quickly and conveniently. Programs offered include, business and professional, health care and fitness, hospitality and service industry, IT and software development, management and corporate, media and design, skilled trades and industrial and sustainable energy and going green. These classes allow students to start at any time and work at their own pace.

Visit www.scc.edu/workforceonline or call the Workforce Training Institute at 810-989-5788.

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For Oakland County, send e-mails to business.news@oakpress.com or call Kathy Blake at 248-745-4666.

Please include contact information for your business and left-to-right identification of people in photos.